



## IRENE COUNTRY HOTEL & FARM

### A New Chapter: Transition to an Independent Hotel in 2026

**Irene Country Hotel** is proud to announce a significant milestone in its evolution. As of January 2026, the property will officially depart from the Marriott International portfolio and transition to an independent brand under the name **Irene Country Hotel**.

This strategic shift reflects the hotel's commitment to strengthening its signature hospitality, enhancing personalised guest experiences, and deepening its longstanding roots within the Irene community.

"Our dedication to providing a world-class experience remains unwavering," the hotel's leadership team stated. "Becoming an independent brand allows us to enhance what makes **Irene Country Hotel** truly unique."

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### About Irene Country Hotel & Irene Farm

Nestled in the heart of Irene, the hotel and working dairy farm offer a distinctive blend of countryside tranquillity and modern amenities. With premium accommodation, versatile event spaces, and a serene natural setting, centrally located in the heart of Gauteng, the property has long served as a preferred destination for both business and leisure travellers.

One of the estate's most charming features is the imaginative subway that links the hotel to **Irene Farm**—a hidden passageway that connects elegant gardens, peaceful lakes, and the hotel's relaxed atmosphere with the farm's rustic beauty and working dairy. This seamless transition from polished hotel spaces to open pastures creates a storybook-like experience found nowhere else.

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## Refreshed & Expanded Accommodation

As part of its ongoing enhancement programme, **Irene Country Hotel** is elevating comfort and style through:

- 34 newly refurbished lake-facing bedrooms featuring a warm, contemporary aesthetic that complements the property's country charm.
- 21 new forest rooms is in advanced stages, nestled within the hotel's forest area and scheduled for completion by April 2026.

These additions will expand the range of guest experiences available while maintaining the tranquil atmosphere the property is known for.



Guest Room, Lake Facing



Guest Room, Executive Suite

## New & Enhanced Conference and Meeting Venues

**Irene Country Hotel & Irene Farm** continue to strengthen their position as premier destinations for meetings, events, and corporate retreats. New and upgraded facilities include:

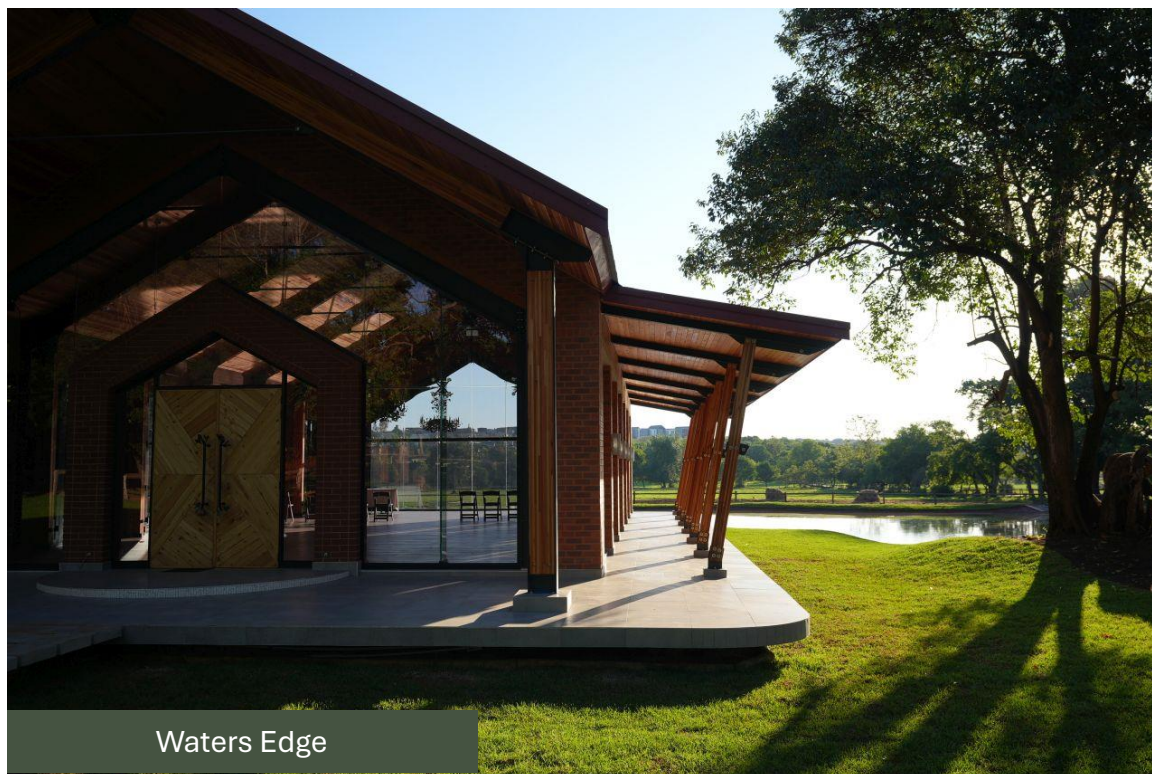
- **Rose Conference Venue** Accommodates up to 60 guests and complements existing venues hosting up to 200 delegates.
- **Lily Conference Venue**  
A relaxed, poolside space ideal for creative gatherings and informal meetings.
- **Woodlands Conference Rooms**  
at Irene Farm – Seven private rooms for 6–18 guests, providing serenity and privacy for executive or intimate sessions.
- **The Cottage at Irene Farm** – Cottage Venue at Irene Farm offers an intimate, elegant setting surrounded by serene farm views and the shade of beautiful trees, with rustic charm, modern comfort, and the flexibility to split into three separate spaces.



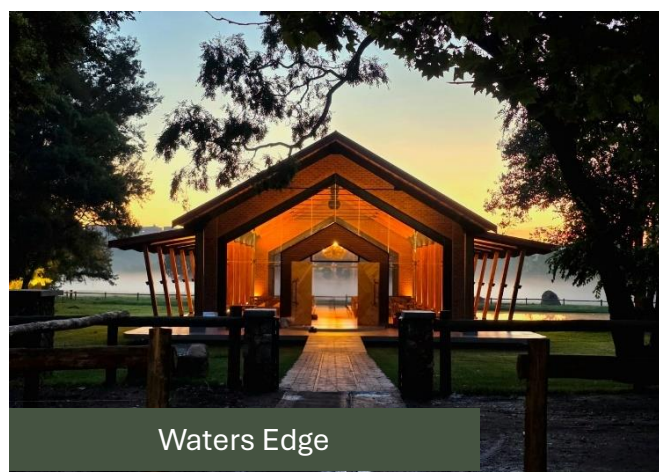
The Cottage Venue



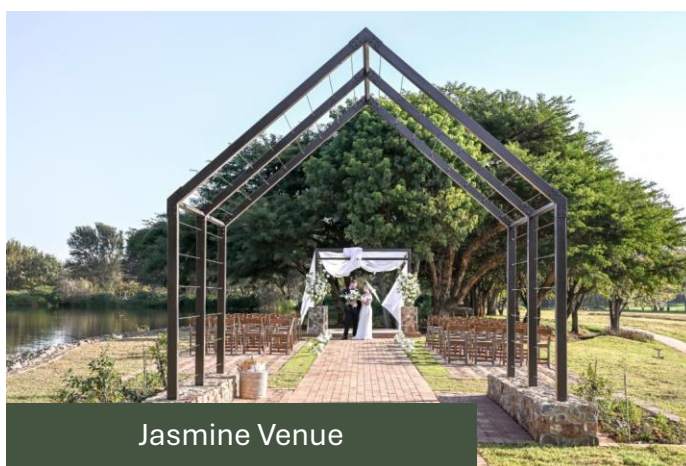
Exceptional  
Wedding &  
Celebration  
Venues



Waters Edge



Waters Edge



Jasmine Venue

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The estate's picturesque landscapes and diverse venue options make it a standout choice for weddings and celebrations. Highlights include:

- **Jasmine, Willow & Daisy** – Newly constructed outdoor / open venues at Irene Country Hotel with sweeping views of the lake and open fields, perfect for sunset ceremonies.
  - **Waters Edge at Irene Farm** – A breathtaking 130-seater venue positioned beside a serene water feature and surrounded by rolling pastures.
  - **The Shed at Irene Farm** – A rustic, character-filled venue ideal for events of up to 250 guests.
  - **The Cottage at Irene Farm** – A modern, light-filled venue that opens onto a lush private garden & reception space beneath a canopy of mature trees (also known as The Secret Garden which is the outdoor area only).
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## Dining at Irene Country Hotel & Irene Farm

Guests can enjoy a diverse selection of dining and lifestyle experiences that celebrate heritage, flavour, and countryside charm. Menus across the estate blend contemporary flair with comforting classics, served in warm, inviting spaces overlooking gardens, lakes, and open farm landscapes.

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## Wellness, Team Building & Family Experiences

The Hotel and Farm offers a variety of activities designed for corporate groups, families, and leisure guests:

- **Camdeboo Spa** – A serene wellness retreat nestled among historic gardens and towering trees, offering holistic treatments that promote deep rest and rejuvenation.
  - The spa is scheduled for a comprehensive upgrade in 2026, which will include the introduction of a dedicated nail bar. The renovation will also expand the property's wellness offering with the addition of a brand-new gym.
  - Team Building & Family Activities at Irene Farm, including:
    - The Amoozing Race
    - Potjiekos Challenge / Braaimaster Competition
    - Archery
    - Milkshake Tastings
    - Viewing Deck for watching cows being milked, a favourite among families
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## Looking Ahead

With refreshed accommodation, expanded event venues, enhanced guest experiences, and its transition to independence, **Irene Country Hotel** is poised for an exciting new chapter. The property remains committed to delivering an unmatched blend of tranquillity, modern comfort, and signature hospitality—welcoming business travellers, families, and leisure guests to experience the very best of Irene.

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Visit our websites for more information: [www.irenecountryhotel.co.za](http://www.irenecountryhotel.co.za) | [www.irenefarm.co.za](http://www.irenefarm.co.za)

And follow us on:



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Media Contact:

Laversha Singh

**Irene Country Hotel**

+27 (0) 12 667 6464 | Email: [marketing@irenecountrylodge.co.za](mailto:marketing@irenecountrylodge.co.za)

